



WOMEN IN DEVELOPMENT

I to I Plenary Session: Women Leaders and Philanthropy

About the Speakers

Megan Driscoll



Megan Driscoll is the CEO + Founder of EvolveMKD, a New York-based public relations and social media agency. She has 20 years of experience in healthcare, aesthetics and dermatology, and prestige beauty. Megan has cultivated relationships with physicians, consumers, key opinion leaders and tastemakers to gain her clients national level recognition. Accolades include PRWeek's 40 Under 40, 1 of 12 women chosen for The Ernst and Young Entrepreneurial Winning Women class of 2018 and first ever recipient of the Early Career Achievement Award from her alma mater, the University of Chicago.

Megan believes that volunteering, spreading kindness and giving people opportunities is part of everybody's responsibility. As she's gained success with EvolveMKD, Megan has made it her mission to donate a minimum of 10% of profits to charities annually, as well as hold volunteer days for EvolveMKD employees to give back to the community. To date, EvolveMKD has donated over \$1M to charities. In addition, Megan serves on the board of Safe Horizon, a victim assistance nonprofit based in New York City.

Nicole LaFontaine



Nicole LaFontaine is a real estate investor and Founder & Executive Director of Straighten Your Crown Productions, a production company dedicated to cultivating and developing creative projects rooted in the message of inclusivity, authenticity and embracing one's true identity. Nicole has always followed the principle that WE RISE BY LIFTING OTHERS and through The LaFontaine Family Foundation, she founded with her mother and sister, she is devoted to several philanthropic organizations. She sits on the Leadership Council of Broadway Cares/Equity Fights AIDS, is treasurer of The Fire Island Pines Arts Project, Benefit Committee Member for The Fire Island Dance Festival through Dancers Responding to AIDS, and is a board member of the Glen Cove Boys and Girls Club where she created a mentoring program to transition high school students into college, trade schools and the workforce. Nicole is also an avid animal lover who is involved in many dog rescue organizations and has 6 rescue dogs herself. She resides in Blue Point and Fire Island Pines, NY.

Chimene Liburd MD, MBA, FACP



Chimene Liburd MD, MBA, FACP is a physician executive with multifaceted expertise in healthcare management, inpatient and outpatient primary care, chronic condition management, healthcare improvement initiatives, and patient health and wellness. Dr. Liburd is currently a healthcare consultant who mentors young startup founders, physicians and students interested in medicine. She most recently held the position of Vice President of Clinical Operations and Chief Medical Officer, Medicare Advantage for Anthem, Inc. During her tenure, she led a multidisciplinary clinical team of 750 associates responsible for the utilization and case management for 1.1M members in 20 states.

Prior to joining Anthem, Dr. Liburd led a team of physicians at Executive Health Resources, who successfully argued medical necessity cases in front of an Administrative Law Judge. Dr. Liburd also maintained a thriving internal medicine practice with two office location for over 8 years. Dr. Liburd received a bachelor's degree in Spanish from Cornell University. She then obtained her Doctor of Medicine from the University of Maryland, where she later also earned an M.B.A. She is a Board Certified in Internal Medicine as well as a Fellow of the American College of Physicians.

Dr. Liburd has been actively engaged, as a Life Member, in volunteering with the Psi Epsilon Omega Chapter of Alpha Kappa Alpha Sorority Inc., an international sorority founded in 1908. She supports many of the projects within the local community like toys and PPE for our adopted school, a potato farm crop and harvest, mental health workshops, evening of jazz education and music, to name a few. Additionally, she has volunteered with Medicine in Action and treated patients in the mountains of Jamaica West Indies. Her dedication to her alma mater Cornell University continues with her active participation and philanthropy through the President's Council of Cornell Women (PCCW), a group of highly accomplished alumni working to support women's issues and advance Cornell University's founding commitment to inclusion with a focus on gender equality in various academic and professional fields.

About the Moderator

Ann Loudon



As a non-profit executive in higher education for more than thirty years, **Ann Loudon** is the founder and CEO of Ann Loudon Strategy and Consulting. Recognized for her expertise in board development, volunteer management, campaign planning, and donor stewardship, Ann provides seasoned counsel to chief executives, staff, and volunteer leadership.

Responsible for raising more than \$150 million to benefit the non-profit community in Texas and now in New York, where she relocated five years ago, Ann's primary interests are education, healthcare, the arts, social services and adoption. For twelve years, she led and was the spokesperson for a breast cancer advocacy initiative that engaged thousands of survivors, volunteers and medical providers. With a mantra of bringing big ideas to life, Ann focuses on identifying the compelling vision and then creating a goals-oriented plan for execution.

An in-demand national speaker for the Council for Advancement and Support of Education, Ann is the recipient of the Steuben Excellence in Teaching Award and has been named as a CASE Laureate. She is the author of the upcoming book: *From Social Courage to Connection: Lessons from Leaders Who Change and Save Lives*.